



BRAND PROTECTION

Unclonable security labels and blockchain traceability

The problem

Product counterfeiting reaches all type of industries, textile, cosmetic, food, luxury, resulting in multi-millionaire losses for the brands, besides it is dangerous for the health of consumers in the case of the food and cosmetic sectors.

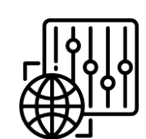
PROTECT THE VALUE OF YOUR BRAND FROM COUNTERFEITING AND GAIN EFFICIENCY ON THE VALUE CHAIN OF YOUR BUSINESS

An Integral solution

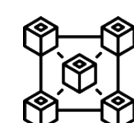
Using our brand protection technology, you will avoid manipulation and the distribution of fraudulent products, also you are generating a stronger loyalty by connecting with your end customers.



Security labels



Digital platform



Data analytics



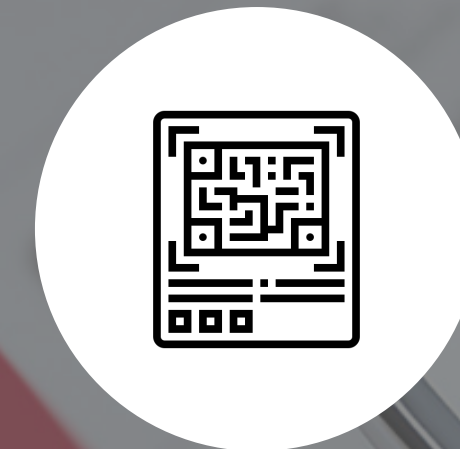
Verification

The solution of brand protection has been developed by



Avda de la Industria, 18
28760 TRES CANTOS T.91 806 00 99
www.signe.es

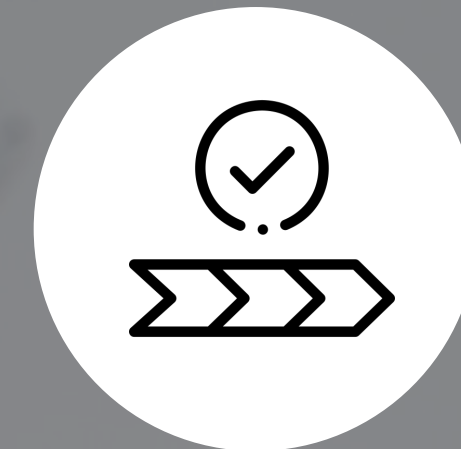
Secure and Smart Labels



Smart Labels



Unclonable labels with nanoparticles



Traceability, information, and management of stocks

01 Unclonable security labels with nanoparticles.

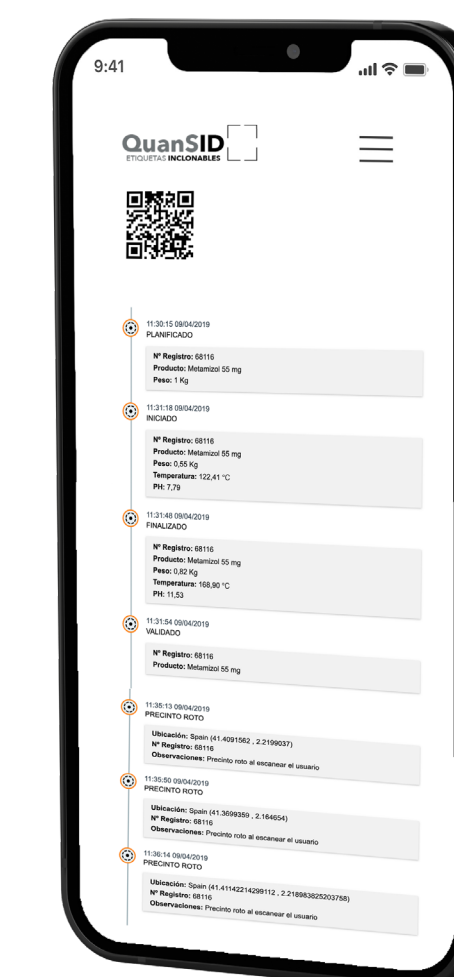
Security Label created from nanoparticles totally safe and unclonable. Traceability with blockchain tech.

The QuanSid® guarantees the authentication, identification, and protection of product brands in a reliable way thanks to the reading of these tags through a mobile phone.

02 Automatized system and trace the management of stocks in real time.

Control in a safety way and in real time the traceability of your products or assets rapidly within your value chain. Innovative antennas and disruptive technology of IoT without batteries that just use Wi-Fi.

03 Product certification, exclusivity guarantee with NFT technology.



The intelligent and most secured label of the market allow you to

Visualization and control of the entire supply chain
Smart management of stocks
Table board of Data Analytics
A direct connection between brand and customers
Triggering of a new marketing channel
The interaction with the end-user is instantly

The possibility of confirming the precedence of each product, which highlights the value, trust, and commitment of the brand.

Avoid the fraud and the counterfeiting of your products
Reduce costs
Eliminate the complexity
Higher control, trust, and reputation
Fidelization of customers

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